

Agribusiness Today Forum 2024

Livestock in Focus

SPONSORSHIP PROSPECTUS

Australian National Field Days , Borenore

1 August 2024



An Australian Government Initiative



Regional
Development
Australia

CENTRAL WEST



For 25 years the Agribusiness Today Forum has brought together expert speakers, new technology and agricultural innovation. It has provided insights into domestic and international market trends as well as showcasing opportunities for improving productivity, sustainability and market expansion.

The Forum is an initiative of Charles Sturt University, Local Land Services NSW, Central West Farming Systems and Regional Development Australia Central West, whom will prepare and deliver this event hosted in Orange on 1 August 2024.

Why sponsor us?

- Reach a targeted audience of over 100 attendees
- Increase brand visibility and recognition in the agricultural and primary producer communities
- Showcase your products and services to potential customers
- Network with producers and businesses
- Show your commitment to agriculture in the Central West

We offer several sponsorship packages to suit your company's needs and budget. Each package includes a range of benefits to maximise your exposure. If you wish to modify a package to meet your specific needs, please contact **Rachel Chippendale** Communications & Engagement Manager commsevents@rdacentralwest.org.au | 0468 948 707





2024 Sponsorship Packages

\$10,000

GOLD SPONSOR

- Logo prominently displayed on event materials and website (with a link to company website)
- Full page advertisement in program*
- Social media shout-outs and mentions (4)
- Logo as major sponsor on ticket sales link and at event
- Opportunity to speak at event + on stage free standing banners**
- Opportunity to place merchandise and flyer in ABTF showbag
- Opportunity for trade table at event
- 4 x complimentary tickets to the event

\$5000

SILVER SPONSOR

- Logo featured on event materials and website (with a link to company website)
- Half page advertisement in program*
- Social media shout-outs and mentions (3)
- Logo as sponsor on ticket sales link and at event
- 2 x free standing banners in at venue**
- Opportunity to place merchandise and flyer in ABTF showbag
- Opportunity for trade table at event
- 2 x complimentary tickets to the event

\$2,500

LUNCH SPONSOR

- Logo displayed on event materials and website
- Quarter page advertisement in program*
- Social media shout-outs and mentions (2)
- Logo as sponsor on ticket sales link and at event
- 1 x free standing banner in at venue**
- Opportunity to place merchandise and flyer in ABTF showbag
- Opportunity for trade table at event
- 2 x complimentary tickets to the event

\$1,500

COFFEE CART SPONSOR

- Logo displayed on event materials and website
- Quarter page advertisement in program*
- Social media shout-outs and mentions (2)
- Logo as sponsor on ticket sales link and at event
- Brand placement at coffee cart**
- Opportunity to place merchandise and flyer in ABTF showbag
- Opportunity for trade table at event
- 2 x complimentary tickets to the event

\$1,000

SUPPORTER

- Logo included on event materials and website
- Recognition in program*
- Social media shout-outs and mentions (1)
- Logo as supporter on ticket sales link and at event
- 1 x free standing banner in at venue**
- Opportunity to place merchandise and flyer in ABTF showbag
- Opportunity for trade table at event
- 1 x complimentary ticket to the event

\$500

TRADE TABLE ONLY

- Logo included on event materials and website
- Recognition in program*
- Logo as supporter on ticket sales link and at event
- Opportunity to place merchandise and flyer in ABTF showbag
- Trade table at event with 1 x free standing banner**
- 1 x complimentary ticket to the event

*Artwork to be supplied by sponsor **Banner(s) to be supplied by sponsor

1 August 2024 - ANFD - Orange NSW